



Saturday | July 20, 2024 | 4:30 – 8:30 PM
Nygren Wetland Preserve, 3190 W. Rockton Rd., Rockton, IL 61072

Keystone Sponsor (\$5,000)

(Only one available)

Recognition

- News release to local and regional media
- Website event page
- Printed Invitation (1,450 mailed)
- Emailed Invitation: (1,800 emailed)
- Program book (Full page ad, dimensions tbd)
- Thank you Sponsor Sign
- Verbal recognition at the event
- Table Sign with Company Name
- Land & Nature newsletter in event story (1,450)
- Before and after event thank you on Facebook, Twitter, Instagram, LinkedIn
- Company name in 2024 Annual Report/Spring 2025 (1,450)
- Sponsor banner displayed at event (provided by Sponsor)

Opportunity to disseminate information, have displays or product sampling at events

Reserved Table for 10 in a prominent location

3 bottles of wine

Certificate of Appreciation

Commemorative gift

1 year Corporate Council membership (\$500 level)

Wild Bergamot Sponsor (\$2,000)

Recognition

- News release to local and regional media
- Website event page
- Printed Invitation (1,450 mailed)
- Emailed Invitation: (1,800 emailed)
- Program book (half page ad, dimensions tbd)
- Thank you Sponsor Sign
- Verbal recognition at the event
- Table Sign with Company Name
- Land & Nature newsletter in event story (1,450)
- Before and after event thank you on Facebook, Twitter, Instagram, LinkedIn
- Company name in 2024 Annual Report/Spring 2025 (1,450)
- Sponsor banner displayed at event (provided by Sponsor)

Opportunity to disseminate information, have displays or product sampling at events

Reserved Table for 10

2 bottles of wine

Certificate of Appreciation

1 year Corporate Council membership (\$250 level)

Compass Plant Sponsor (\$2,500)

Recognition

- News release to local and regional media
- Website event page
- Printed Invitation (1,450 mailed)
- Emailed Invitation: (1,800 emailed)
- Program book (full page ad, dimensions tbd)
- Thank you Sponsor Sign
- Verbal recognition at the event
- Table Sign with Company Name
- Land & Nature newsletter in event story (1,450)
- Before and after event thank you on Facebook, Twitter, Instagram, LinkedIn
- Company name in 2024 Annual Report/Spring 2025 (1,450)
- Sponsor banner displayed at event (provided by Sponsor)

Opportunity to disseminate information, have displays or product sampling at events

Reserved Table for 10 in a prominent location

2 bottles of wine

Certificate of Appreciation

1 year Corporate Council membership (\$250 level)

Grey-headed Coneflower Sponsor (\$1,500)

Recognition

- News release to local and regional media
- Website event page
- Printed Invitation (1,450 mailed)
- Emailed Invitation: (1,800 emailed)
- Program book (half page ad, dimensions tbd)
- Thank you Sponsor Sign
- Verbal recognition at the event
- Table Sign with Company Name
- Land & Nature newsletter in event story (1,450)
- Before and after event thank you on Facebook, Twitter, Instagram, LinkedIn
- Company name in 2024 Annual Report/Spring 2025 (1,450)

Reserved Table for 8

2 bottles of wine

Certificate of Appreciation

PARTY ON THE PRAIRIE



Pale Purple Coneflower Sponsor (\$1,000)

Recognition

- News release to local and regional media
- Website event page
- Printed Invitation (1,450 mailed)
- Emailed Invitation: (1,800 emailed)
- Program book (quarter page ad, dimensions tbd)
- Thank you Sponsor Sign
- Verbal recognition at the event
- Table Sign with Company Name
- Land & Nature newsletter in event story (1,450)
- Before and after event thank you on Facebook, Twitter, Instagram, LinkedIn
- Company name in 2024 Annual Report/Spring 2025 (1,450)

6 Tickets

2 bottles of wine

Certificate of Appreciation

Purple Prairie Clover Sponsor (\$750)

Recognition

- News release to local and regional media
- Website event page
- Printed Invitation (1,450 mailed)
- Emailed Invitation: (1,800 emailed)
- Program book name/logo
- Thank you Sponsor Sign
- Land & Nature newsletter in event story (1,450)
- Company name in 2024 Annual Report/Spring 2025 (1,450)

4 Tickets

Black-eyed Susan Sponsor (\$500)

Recognition

- News release to local and regional media
- Website event page
- Printed Invitation (1,450)
- Emailed Invitation: (1,800 emailed)
- Program book name/logo
- Thank you Sponsor Sign
- Land & Nature newsletter in event story (1,450)
- Company name in 2024 Annual Report/Spring 2025 (1,450)

2 Tickets

(number = quantity printed)



Photos: Judith Barnard



320 S. Third Street, Rockford, Illinois 61104 • Phone: 815/964-6666
E-mail: info@naturalland.org • www.Naturalland.org

Commitment FORM



Please sign this page and return it with payment to:

Natural Land Institute, 320 S. Third St., Rockford, IL 61104

You may also scan and email this signed page to kjohnsen@naturalland.org for a quick response and then mail a check or call the office with a Visa, MC or Discover card number.

Inclusion of Sponsor name or logo depends on confirmation prior to print or email news deadline.

Print Deadline:

Email Invitation Deadline:

Party on the Prairie

June 24, 2024

July 1, 2024

I would like to be the _____ Sponsor in
(name of annual sponsorship type or specific event and sponsorship level)

the amount of \$_____.

Your Name: _____

Organization/Business Name: _____

Address: _____

City/ST/Zip: _____

Email: _____

Check one:

See check enclosed made out to Natural Land Institute

Please charge my Visa, MC, or Discover card: _____

Exp date: _____ Sec. # _____ Signature: _____

Natural Land Institute is a tax exempt organization under section 501(c)3 of the Internal Revenue Code. A donation receipt will be provided for the amount of the sponsorship less the cost of event tickets.

